



# Holistic Hair Tribe Partner Program

## *Welcome Guide*



## Welcome to the future of retail product sales.

At Simply Organic Beauty, we've been dedicated to changing salons for the better for over 20 years.

Our mission started with bringing high performing, non-toxic salon products from around the world to your salon chair — now, we've taken our commitment to you a step further.

Our **Holistic Hair Tribe Partner Partner Program** was created to empower hair stylists with the tools to thrive in our new convenience economy — a world where brick-and-mortar retailers continue to close and online shopping rules the day.

Our new, easy-to-use online tool lets you - verified professionals - sell our entire collection of holistic beauty products to your clients, friends and family without having to purchase inventory nor pay for shipping.

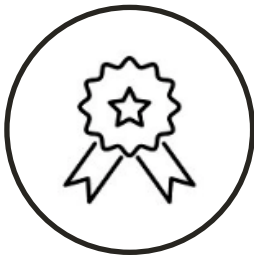
Finally, a way for hair stylists to compete, and even beat online retail channels.

# HOW IT WORKS



## 1. Register as a Holistic Hair Tribe Partner

Have your cosmetology license number ready! Once verified, you'll receive an e-mail to activate and setup your Partner Dashboard.



## 2. Setup your Partner Dashboard

Your Partner Dashboard is where you'll find your unique referral link, and how you monitor the product sales of yourself and commissioned stylists (optional).



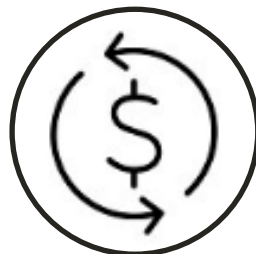
## 4. Share your unique link and start earning \$!

Whether you're making a product recommendation on social media, over text or while a client is processing, share your unique Partner Link! You'll earn commission on every purchase made through your link.



## 5. Client orders are shipped directly to their door!

Orders are instantly sent to our Simply Organic distribution facilities. They're prepped in eco-friendly packaging and sent direct to your client's door!



## 6. Get Paid!

You'll earn 30% commission on every sale made through your link, and any commissioned stylists in your network will make an additional 10%!

# BENEFITS



**It's risk-free to start! No buy-ins, opening orders or initial investments!**

**Clients can shop your entire collection** of retail offerings without you having to carry expensive inventory.

**Boost retails sales and earn more income** on all client orders on [holistichairtribe.com](https://holistichairtribe.com) for life! Once a client makes a purchase through your unique link, you'll make the commission on ALL of their current and future sales!

**Product subscription option lets clients save** and have their products auto-shipped every 30-60 days. They'll receive 10% off their regular product price, and you'll start earning reoccurring revenue every month!

**Free shipping on all orders over \$50** saves you and your client money.

**Order fulfillment is handled for you by us:** credit card transactions, packing, shipping, and refunds.

**Constant support and communication** with our Holistic Hair Tribe Business Development Team to help support and grow your business every step of the way.

**Learn how to grow your business** and influence as a beauty professional. Plus, build enterprise value into your salon business and brand!

# PARTNER PAGE

## OPTIONAL MONTHLY MEMBERSHIP

Introducing Holistic Hair Tribe Partner Pages!

Now you can have a Partner Page personalized to you and/or your business to send to your clients who wish to purchase holistic hair care products from you online.

For only \$5 a month, we create a personalized page with your Business Logo and Salon Information as well as space for you to promote your top 4 products.

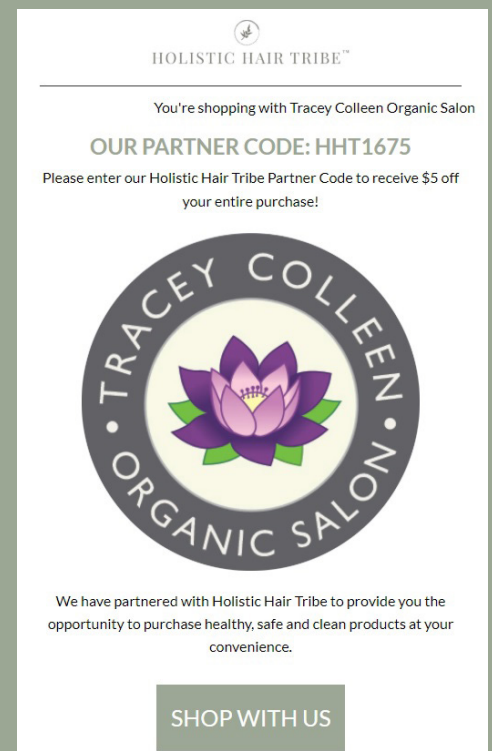
Your custom-made Partner Page makes it as easy as possible for clients to see your favorite products and add them to their cart instantly with one click. And its as easy as can be for you, since we design, make and maintain your page—you simply distribute your link to everybody you know!

### FEATURES

- Customize Partner Page with your Salon Business Logo, Partner Link and Code
- Personalize your link
- Recommend your top 4 favorite products
- Change product recommendations 2x a month
- Add To Cart functionality
- We maintain it for you!

### WHO IS IT FOR

- Partners who do not have a website
- Partners who do not want to maintain a website
- Partners who want to customize their existing Partner Page



# RESOURCES



[HolisticHairTribe.com](https://www.holistichairtribe.com)

## CLIENT SHOPPING WEBSITE

This is the website where your clients will subscribe and shop all their favorite holistic beauty products, and discover products they didn't even know you offered. Don't forget - your link to this website is different and unique, and is how we track your sales! You can find it on your Partner Dashboard.

A screenshot of the Holistic Hair Tribe Partner Dashboard. At the top left is the logo and "HOLISTIC HAIR TRIBE™". Below that is a navigation bar with icons and labels: "Dashboard", "Creatives 5", "Conversions 5", "Payment History 0", "Messages", "Reporting", "Settings", and a user profile for "Simply Organic (3064238)". The main content area is divided into sections. On the left, under "Referral Code", there is a "Your Link" field containing "https://www.holistichairtribe.com/discount/HH" with a "Copy" button, and a "Your Coupon Codes" section. On the right, under "Financials", there are three boxes: "Next estimated payment" showing "\$3,251.00", "Commission in Approval" showing "\$99.75", and "Previous payments received" showing "\$0.00". Below the financials is a "Commission Reward" section.

[holistichairtribe.com/partner-login](https://www.holistichairtribe.com/partner-login)

## PARTNER DASHBOARD

This website is where you'll track your product sales and commissions in real-time, manage/add commissioned stylists (team members), and find your unique Partner Link and Code. You'll also find marketing materials and more resources to help you spread the word about our new partnership!



# Made for Holistic Hair Stylists & Salons

If you believe beauty shouldn't be harmful to the health of your clients, planet and yourself, you're one of us. Let's get started.

NAME \*  
Full Name

SALON NAME \*  
Salon Name or Cosmetology License #

PHONE \*  
Mobile Phone Number

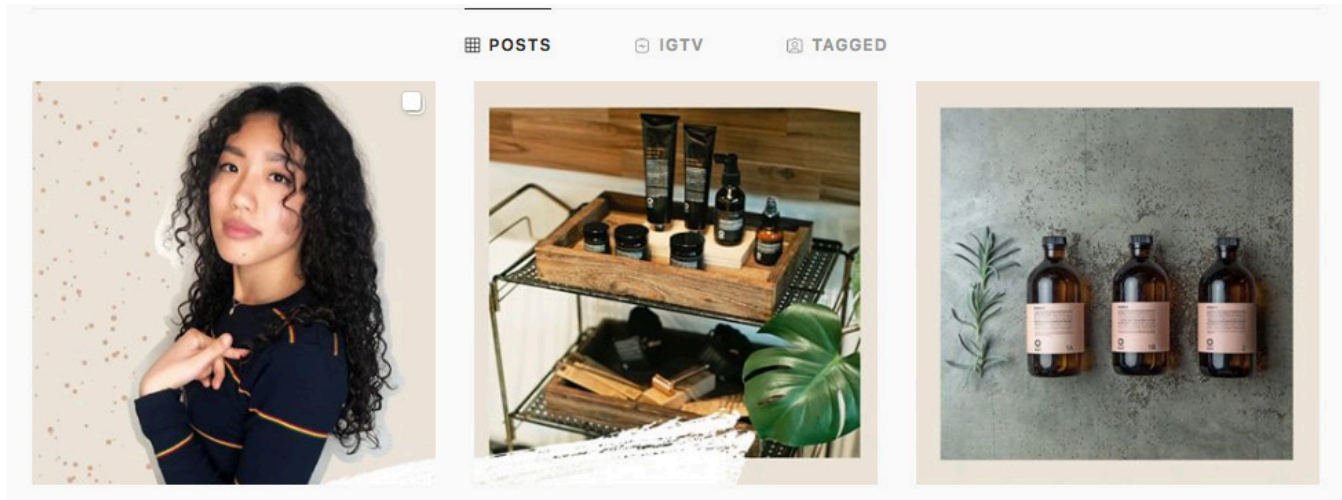
EMAIL \*  
Best Email To Reach You



[SimplyOrganicBeauty.com/holistic-hair-tribe-partner-program](https://SimplyOrganicBeauty.com/holistic-hair-tribe-partner-program)

## HOW TO VIDEOS & TUTORIALS

Get trained up on how to become a successful Holistic Hair Tribe Partner. From setting up your Partner Dashboard to learning the latest marketing and business tips, you'll want to check out our How-To Videos & Tutorials page!



[@HolisticHairTribe](https://www.instagram.com/HolisticHairTribe)

## HOLISTIC HAIR TRIBE INSTAGRAM

Be sure to follow our official Holistic Hair Tribe Instagram for the latest trends and product promotions! You also have a chance to be a featured Partner on our page with the ability to collect all commissions made from any product sales!



## *Our Commitment*

### ANTI-DIVERSION PLEDGE

At Simply Organic Beauty, we're dedicated to the health, wealth and prosperity of beauty professionals.

Through our pro-only platform and community, we're committed to helping hair stylists thrive by never diverting our exclusive product collection direct to clients.

Rest assured, every product purchased through our Holistic Hair Tribe Partner Program has been recommended by a beauty professional who has received commission for the sale.

This is our promise and guarantee to you.



# FAQ

## **What is Simply Organic's Holistic Hair Tribe Partner Program?**

Our Holistic Hair Tribe's Partner Program is designed for licensed cosmetologists and salon professionals to build significant new and residual revenue streams. Our program enables beauty professionals to leverage their creative craft to build sustainable wealth. The Holistic Hair Tribe Partner Program is an affiliate program created by Simply Organic Beauty.

## **What are the commission rates?**

**Tier 1 salon owner or professionals** will earn 30% of initial and recurring sales.

**Tier 2 stylist (team member of salon owner)** will earn an additional 10% of initial and recurring sales with their Tier 1 salon owner or professional still receiving their 30%.

## **How will I earn commission?**

You will earn commission on every purchase made through your Partner Link or Code on [holistichairtribe.com](https://holistichairtribe.com)

You can send your Partner Link or Code through social media, texts and email. As long as your Partner Link is clicked on - the purchase will be credited back to your Partner Account.

## **How do I sign up?**

You can sign up for our Holistic Hair Tribe's Partner Program through our partnership with Refersion [here](#). An affiliate tracking system, Refersion has technology that will allow you to track your sales and earn commissions on the [holistichairtribe.com](https://holistichairtribe.com) purchases you generate through your unique Partner Links.

## **Can consumers make purchases without a Partner Link from a professional?**

No. Clients can only purchase products if they are directed from a unique Partner Link or Code provided to them by you, the verified professional.

### **Where do I find my unique Partner Link?**

Once you've been verified and approved as Holistic Hair Tribe Partner, you'll receive an email with a link to activate your Partner Dashboard from [hello@holistichairtribe.com](mailto:hello@holistichairtribe.com).

### **Who is responsible if a client's order is damaged or lost?**

Simply Organic Beauty assumes full responsibility for the fulfillment of orders, including replacing damaged or lost items. This courtesy is a part of our dedication to you and our partnership.

### **What's the return policy?**

As long as a product is not damaged or defective, all sales are final.

- Damaged items must be reported within 14 days of receiving their order. The client should send a photo of the damaged product to [hello@holistichairtribe.com](mailto:hello@holistichairtribe.com). Simply Organic Beauty will replace the damaged product.
- Missing items must be reported to [hello@holistichairtribe.com](mailto:hello@holistichairtribe.com) within 14 days with the order number and the product that the client should have received. Simply Organic Beauty will re-send the missing product.
- If the client does not like the product, we can only offer a store credit. Please note that the original shipping charges are not refunded.
- If the product is unused and in good condition, the client has 30 days to return the product. The client will assume the responsibility for shipping the product back to us. As soon as we receive the product back are we able to process a full refund. The original shipping charges will not be refunded.

### **Who manages returns? If a client refunds, will I still get paid?**

Simply Organic Beauty gives clients 30 days to return unused product. When a refund is processed, commission will be denied.

### **Who is responsible for shipping?**

All orders over \$50 ship free. Any shipping fees on orders under \$50 will be paid by the client.

**How long will it take for my client to receive their product?**

Client orders will be received in 1-4 business days, depending on regional location.

**How often can clients subscribe to products?**

Clients can choose to receive subscription products every 30 or 60 days.

**Will clients be able to easily cancel and manage their product subscriptions?**

Yes! Clients will receive a reminder email 3 days prior to their subscription order's shipment, prompting them to make any necessary change or holds.

**How will I find out about sales, trends, new products, and offers?**

Your best bet is our biweekly e-mail newsletter and the free marketing material offered on the Simply Organic Beauty website.

**What tools will Simply Organic provide me with to promote products and grow my business?**

As a commitment to our Partners, we have assigned more resources to making Holistic Hair Tribe's Partner Program a useful tool to help grow their business. We have a wide variety of promotional materials, emails, and text links. We welcome you to use any and all of these tools as you see fit. If you have any thoughts or feedback on them, please share it with us.

**How long do I get credit for a purchase once someone has clicked through my referral link?**

You will receive credit for every purchase made through your referral link - initial and recurring subscription purchases included.

**When will I get paid?**

Simply Organic pays its Partners on a monthly basis. We issue checks for total earned commissions at a \$100 minimum payout. You can also earn 2% more on your earnings if redeemed as a Simply Organic Beauty Credit!

### **How do I get paid?**

If you reach the \$100 minimum payout at the end of the month, you will receive an email from [hello@holistichairtribe.com](mailto:hello@holistichairtribe.com) on the First Monday of the month with a form to fill out to choose a check or Simply Organic credit. You have until Thursday of the same week to fill out the form. If you miss the deadline, your commission will roll over to the next month.

### **What about Simply Organic's commitment to providing salon exclusive products?**

We will only be offering retail products for consumer purchases in our program. Consumers will only be able to purchase these products through referral links from salons or stylists enrolled in our Partner Program. We will remain EXCLUSIVE to salons and AVOID product diversion with our hair color, treatments, and professional products.

### **How will Holistic Hair Tribe communicate with me?**

You will be provided with frequent communication to ensure that you are aware of our most current offers, promotions and marketing material. We have a few different forms of communication that you will receive over the duration of our relationship:

Your first communication will arrive from the Holistic Hair Tribe Team welcoming you to our program when your application is accepted.

Once you join the program you will receive our bi-weekly affiliate newsletter. The newsletter includes our top offers and promotions for the week.

Within a few weeks of joining the program, you will receive an additional, personalized email from a member of our team. This email will provide you with more information to jumpstart your promotion of Holistic Hair Tribe so you can get some helpful direction and start earning money fast. We'll provide tips, great promotions, and specific products that Holistic Hair Tribe wants you to help promote.

You may occasionally hear directly from one of our team members at Simply Organic Beauty. In an effort to ensure that the program grows and our Partners are successful, we may contact you to build the relationship, optimize our placements, or participate in a survey or sales contest. We value our Partners and want this to be a successful partnership.